

## CARLOS CONEJO

### TRAINING & BEHAVIORAL SPECIALIST



## DEGREES

B.S. Business Administration,  
Pepperdine University, in Malibu,  
California,  
Six Sigma Black Belt Certification,  
Villanova University.

## INDUSTRIES SERVED

Aerospace, Automotive, Banking and  
other Financial Services, Bio-tech,  
Food Processing, Food Service,  
Healthcare, Hi Tech, Robotics, Hotels  
and Hospitality, Manufacturing,  
Meetings & Conventions industry,  
Military, and more.

- Served on the Meeting Professionals  
International (MPI) Multicultural  
Advisory Board along with Disney,  
Wyndham and others.
- Served on Hilton Hotels  
International Multicultural Board  
of Directors

## AB1825: STATEMENT OF COMPLIANCE

As a harassment prevention trainer for  
Employers Group, Carlos is able to  
demonstrate key learning points dealing  
with harassment, illegal discrimination  
and retaliation in a non-threatening,  
interactive, and discussion-based format  
allowing participants to understand, deal  
with and – most importantly – prevent  
these activities. Carlos doesn't just quote  
the law; he offers practical solutions  
for managers regarding how to handle  
real workplace situations, stop  
inappropriate behavior, and lead their  
own staff to be more proactive to  
maintain a safe and a non-hostile work  
environment.

Carlos has been delivering harassment  
prevention training for over 10 years and  
as a value-added feature to Carlos' delivery  
of this topic, Employers Group  
helpline consultants have over 15 years  
of harassment prevention and  
consultation experience apiece – many  
with juris doctorates -- are available to  
answer and assist with any and more  
complex compliance-related questions.

## BRIEF BIOGRAPHY

### ***Training & Behavioral Specialist***

- Carlos Conejo has been a consultant and training specialist for over 16 years.
- Carlos' training delivery style is high-energy and high-interactivity. He presents material and examples in a no nonsense way, delivering practical takeaways that can be immediately applied and shared. Carlos specializes in diversity, leadership development and lean/process improvement. With this, Carlos approaches his assignments with an underlying assumption of organizational transformation and continuous improvement.
- Carlos is a highly sought after management consultant on workforce development and the rapidly growing multicultural marketplace. He conducts major work internationally in the areas of team building, Lean and Six Sigma methodologies, and marketing to emerging markets. Carlos' is fluent in both English and Spanish. Carlos has even been named one of the top U.S. Hispanic speakers by the independent firm of MarketData. In addition to the company-specific training he delivers, Carlos also teaches at California Lutheran University and Santa Barbara City College.
- Prior to his training career, Carlos has held successful careers in Sales, Marketing and Product Management for almost 20 years.

## PROGRAM DESIGN & TRAINING DELIVERY

Leadership  
Lean  
Six Sigma  
Communication  
Critical Listening  
Conflict Resolution  
Motivating Others  
Performance Evaluations  
Performance  
Management  
Executive & Staff retreats  
Decision Making  
Time Management  
Supervision  
Change

Coaching  
Meeting Facilitation  
Teamwork  
Problem Solving  
Harassment Prevention  
Management  
Diversity  
Customer Service  
Ethics & Values  
ESL/VESL  
Stress Management  
Programs  
Creativity & Innovation  
Executive Coaching  
Train the Trainer

## PROFESSIONAL DEVELOPMENT & ACTIVITIES

Carlos is a Certified Six Sigma Black Belt, and a  
Certified Diversity Meeting Professional

## DELIVERY STYLE

Interactive facilitation, high-energy. Likes to have  
people "discover" the answers

## WHAT CLIENTS SAYS ABOUT GERILYNN

*Carlos' clients evaluate his presentation for  
this session as,  
"Excellent job!"  
"Very informative,  
" Highly interactive,"  
"Time past quickly,"  
"Turned a potentially boring topic  
into a fun experience."*