



CONTACT: Wendy Taylor
(213) 765-3979
(323) 229-7172 (cell)

For Immediate Release
June 10, 2009

**“CALIFORNIA’S BEST PLACES TO WORK” 2009 PROGRAM WILL BRING
ENVIABLE RECOGNITION TO COMPANIES**

Participation Provides all Entrants with Valuable Final Score Report & Statewide Ranking

LOS ANGELES – Employers Group’s “California’s Best Places to Work” award program allows companies to move to the forefront in today’s critical business climate. Not only will the winners receive national recognition, all participating companies will establish baseline data on their practices, determine how their workplace compares to other California employers, and gain an edge in employee recruitment and retention efforts.

Now in its third year, it is easier than ever to enter by logging on to the dedicated website at <http://www.cabestplaces.com/>; all entries must be received by July 31, 2009.

“Over the two years that we have had this program, we’ve found that companies get really fired up and excited to present their businesses in such a positive light,” says Mark Wilbur, Employers Group’s President and CEO. “We expect even more enthusiasm this year, since a creative, caring and dynamic workplace can go a long way in lessening the overall sense of gloom and doom workers may otherwise be facing today.”

All program participants receive a final score and statewide ranking designed to identify organizations that excel in creating positive and rewarding workplaces through leading-edge employee benefits and human resources best practices.

Employers Group has introduced attractive new components to the program, for which there is an additional fee, including:

Company Comparison Report, which details company scores and ranking among participating companies with the same employee-size category

Strength & Weaknesses Report, including an in-depth report on a company's strengths and weaknesses. Employers Group will send an experienced consultant to meet with the company and its team for a personalized evaluation, providing the company with an implementation roadmap to improvement.

Through a comprehensive, two-part employer and employee assessment process, Employers Group researches and identifies three companies from each company-size category as "California's Best Places to Work:"

Small companies (50 - 99 employees) – Three winners selected

Medium companies (100 - 499 employees) – Three winners selected

Large companies (500+ employees) – Three winners selected

Winning companies will be invited to Employers Group's annual ***Workplace and Employment Law Update*** events to be recognized and celebrated among their HR peers.

For program information, contact Employers Group at 213-765-3920, email cabest@EmployersGroup.com, or visit www.CabestPlaces.com.

-0-

About Employers Group

Employers Group, a California-based human resources expert and advocate, serves employers nationwide by delivering human resources solutions to its members. Originally founded in Los Angeles as the Merchant's and Manufacturers Association in 1896, the organization has moved from serving the interests of just California employers to helping companies across the globe mitigate risk, cut costs, and advocate for employer rights. Employers Group provides a member helpline with day-to-day guidance about employment laws and regulations, professional development, consulting projects, and compensation and workplace trends surveys. It is the "voice" for businesses in both the judicial system the California Legislature and Congress, advocating for employers every step of the way; thus, thousands of employers have come to rely on Employers Group for "everything HR," freeing them to do what they do best to grow their businesses. For more information, visit www.employersgroup.com.